SLUSH HELSINKI IN 2018

20,000 ATTENDEES
FROM OVER 130 COUNTRIES

3,200 STARTUPS
27% WORKING ON A PRODUCT
35% GOING TO MARKET
38% GROWTH & SCALE

1,800 INVESTORS
36% VENTURE CAPITALISTS
37% ANGELS
24% M&A & CVC, 3% LP

650 JOURNALISTS
FROM 47 COUNTRIES

8,6M FACEBOOK REACH
8,3M TWITTER REACH
997k SLUSH.ORG VISITORS

1,800 SIDE EVENTS
33% FEMALE
67% MALE

+16,800 MATCHMAKING MEETINGS
2,400 VOLUNTEERS IN TOTAL
177 REGISTERED SIDE EVENTS

FROM 47 COUNTRIES

JOURNALISTS

MATCHMAKING MEETINGS

SLUSH.ORG VISITORS