



SLUSH HELSINKI IN 2018

# 20,000 ATTENDEES

FROM OVER 130 COUNTRIES

**3,200**  
STARTUPS

27 % WORKING ON A PRODUCT  
35 % GOING TO MARKET  
38 % GROWTH & SCALE

**1,800**  
INVESTORS

36 % VENTURE CAPITALISTS  
37 % ANGELS  
24 % M&A & CVC, 3 % LP

**650**

**JOURNALISTS**

FROM 47 COUNTRIES



**+16,800**

MATCHMAKING  
MEETINGS

**2,400**

VOLUNTEERS  
IN TOTAL

**8,6M**  
FACEBOOK  
REACH

**8,3M**  
TWITTER  
REACH

**997k**

SLUSH.ORG  
VISITORS

**177**

REGISTERED  
SIDE EVENTS

67 % MALE



33 % FEMALE